

**NFHA BOARD OF DIRECTORS  
MEETING MINUTES  
January 31, 2024**

**CALL MEETING TO ORDER:** Angela at 1:04pm (Eastern)

**ROLL CALL:** Angela Miller, Initial President  
Maria Meister, Initial Treasurer (Left Meeting Early for Excused Absence)  
Curtis Pierce, Initial Secretary  
Margaret Bogie (Guest)

**PREVIOUS MINUTES:** Angela motioned to approve the minutes for the Jan 17, 2024, meeting. Maria seconded. The motion was approved.

**OLD BUSINESS:**

- Bank Account and IRS Status
  - Maria reports that we have a bank account at People's Bank. I am awaiting the small deposits into the account from PayPal to complete the process of opening our PayPal account. I put in \$1000, and I paid for the filing of the 1023 IRS form (\$275). Both will show as liabilities to me. I will pay my dues to the NFHA today and I am ready to deposit checks or cash for membership.
- Membership Form Status
  - Maria suggests we start off with checks (mailed) or cash given in person and design the membership form as such to start with, knowing that we will get it all online in the coming weeks. I don't want to miss dues opportunities.
- NFHA Launch Plan:
  - Margaret is working with a website designer to start with a simple website. Initially want to be able to process membership applications and take dues and donations.
  - Curtis will create a Facebook page and group, and an Instagram page. This will be connected to the website.
  - Initial target date is Feb 15.
- Promoting the NFHA
  - There was some discussion about a brochure. Margaret is going to talk to her designer about a trifold brochure.
  - The first promotional opportunity is the Pennsylvania Horse World Expo in Harrisburg, PA, on Feb 29 – Mar 3. Deep Creek Farm has a Fjord booth there and there will be 17 Fjords participating in the daily demonstrations.
  - There will also be Fjords participating in the Horse Expo at Frying Pan Farm Park in Herndon, VA, on Apr 13.

**NEW BUSINESS/ADDITIONAL ITEMS:**

- Membership Benefits: Margaret discussed some ideas for membership benefits. They sound great.
- Org Chart and Committees: It was decided to use the last version of the chart sent by Margaret on Sunday, Jan 25, Chart-5264225.pdf. It was mentioned that this is just the initial org chart and committees list.

**NEXT MEETING:** Feb 7, 2024, at 1:00pm Eastern, 10:00am Pacific

**Adjournment.** At 2:15pm